



EARTHCHECK

fink

## **Media release**

### **Immediate distribution**

## **fink Restaurant & Suites TAKES LEADERSHIP POSITION IN SUSTAINABLE PRACTICES**

**26/10/2023** – In an important milestone, fink Restaurant & Suites has achieved the SILVER CERTIFICATION through EarthCheck, the world's leading business advisory group specialising in sustainability and destination management for the travel and tourism industry.

This SILVER CERTIFICATION underlines our commitment to environmentally friendly business and is confirmation of our sustainable actions - Petra & Florian Fink

To avoid catastrophic climate change, the world needs to limit the global temperature increase to 1.5 degrees centigrade above pre-industrial levels. Today, we are already at 1.1 °C and feeling the effects, meaning that the window for achieving our target and avoiding the most catastrophic impacts of climate change is rapidly closing. The very environmental values and cultural assets that attract visitors to destinations need to be protected and responsibly managed. The tourism industry and its operators are key to creating this change.

Stewart Moore, CEO and Founder of EarthCheck, said that fink Restaurant & Suites has taken a significant leadership position in sustainability.

Mr. Moore said, "I would like to congratulate whole team at fink Restaurant & Suites on their achievement. fink Restaurant & Suites is a valued member of a global group of tourism operators who dare to make a difference."

By working with EarthCheck, fink Restaurant & Suites has joined other industry leaders who are taking meaningful steps towards resolving some of the very real issues that face the planet.

### **For more information, contact:**

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### **About EarthCheck**

EarthCheck is the world's leading business advisory group specialising in sustainability and destination management for the travel and tourism industry. EarthCheck's holistic approach to responsible tourism and its world leading science enables destinations and operators to benchmark and certify their performance with confidence and surety.

Through its Total Tourism Management™ platform, EarthCheck works in partnership with clients to help plan for the future and guide the design, construction and operation of smart buildings and the responsible management of tourism destinations. Find out more at [earthcheck.org](http://earthcheck.org)